

# Recording Industry: Music Business Application for Admission to Upper Division

Department of Recording Industry • Middle Tennessee State University  
P.O. Box 21 • Murfreesboro, TN 37132 • Phone (615) 898-2578 • Fax (615) 898-5682  
2016-2017 Undergraduate Catalog (120 hours to graduate)



Name \_\_\_\_\_ M# \_\_\_\_\_  
(last) (first) (middle initial)

MTSU P.O. Box \_\_\_\_\_ Phone \_\_\_\_\_ Email Address \_\_\_\_\_

**Application Procedure:** (1) Indicate grade in all courses that have been completed to date; circle the number of those courses in which you are presently enrolled. (2) Obtain approval for minor from department coordinator of minor area of study. (3) Obtain approval of major area of study from your advisor. (4) Submit approved form to the Recording Industry Department office for copying to student file and forwarding to Records Office.

GENERAL EDUCATION REQUIREMENTS			
Course	Course	Grade	Remarks
<b>COMMUNICATION (9 hours)</b>			
	COMM 2200		
	ENGL 1010		
	ENGL 1020		
<b>HISTORY (6 hours); choose two</b>			
HIST 2010, HIST 2020, HIST 2030			
<b>HUMANITIES/FINE ARTS (9 hours); choose three with different prefixes; one must be ENGL or HUM</b>			
ANTH 2210; ART 1030 or 1920; DANC 1000; ENGL 2020 or 2030; HIST 1010, 1020, 1110, or 1120; HUM 2610; MUS 1030; PHIL 1030; THEA 1030			
<b>MATHEMATICS (3 hours)</b>			
MATH 1010, 1530, 1630, 1710, 1720, 1730, 1810, 1910 NOTE: RIM majors must complete MATH 1710 or higher.			
<b>NATURAL SCIENCES (8 hours); choose two with different prefixes</b>			
ASTR 1030/1031; BIOL 1030/1031, 1110/1111, 2010/2011, or 2020/2021; CHEM 1010/1011, 1030/1031 or 1110/1111; GEOL 1030/1031 or 1040/1041; PHYS 1110/1111, 2010/2011, or 2110/2111; PSCI 1030/1031 or 1130/1131			
<b>SOCIAL/BEHAVIORAL SCIENCES (6 hours); two different prefixes</b>			
AAS 2100; ANTH 2010; ECON 2410; ECON 2420; GEOG 2000; GS 2010; HLTH 1530/1531; PS 1005 or 1010; PSY 1410; RIM/EMC/JOUR 1020; RS 2030; SOC 1010 or 2010; WGST 2100			
	RIM/EMC/JOUR 1020 rec.		
<b>Computer Literacy Requirement (3 hours)</b>			
Course	Course	Grade	Remarks
CSCI 1150, INFS 2200, INFS 3100 (Note: CSCI 1000 will <i>not</i> meet this requirement.)			

NOTE: For the Computer Literacy requirement, RI majors should take CSCI 1150 or INFS 2200 or minor in Computer Science. INFS 2200 is recommended for all minors for Music Business majors.

**Upon completion of candidacy, complete an Upper Division Form and file it in the Recording Industry Office.**

**INSTRUCTIONS:** One (1) copy signed by major and minor advisors should be filed with the Recording Industry Office after candidacy.

An Intent to Graduate Form should be filed in the Recording Industry Office three (3) semesters before graduation.

MUSIC BUSINESS CONCENTRATION		
Course	Grade	Remarks
<b>RECORDING INDUSTRY CORE REQUIREMENTS</b>		
<b>PRECANDIDACY CORE COURSES</b> <i>Required to apply for Recording Industry Candidacy</i>		
RIM/JOUR/EMC 1020 American Media and Social Institutions		
RIM 3000 History of the Recording Industry		
RIM 3010 Audio Fundamentals OR RIM 3011 Survey of Audio		
Tech RIM 3600 Survey of the Recording Industry		
<b>POSTCANDIDACY CORE COURSES (CANDIDACY REQUIRED)</b> <i>Required of all Recording Industry students</i>		
RIM 3700 Copyright Law		
RIM 4700 Contracts and Legal Issues (prerequisite: RIM 3700)		
<b>MUSIC BUSINESS SUBCORE REQUIREMENTS (12 hours)</b>		
RIM 3720 Artist Management		
RIM 3900 Music Publishing (prerequisite, or concurrent: RIM 3700)		
RIM 4320 Concert Promotion and Touring		
RIM 4620 Marketing of Recordings		
<b>MUSIC BUSINESS ELECTIVES (18 hours)</b> <b>Choose six (6) from the following</b>		
	Course	Grade Remarks
RIM/MUTH 3020; RIM 3100; RIM 3200, 3500, 3580 (1-3 hrs); RIM/JOUR/EMC 3650; RIM 3690, 3770, 3780, 3890, 4000 (1-6 hours), 4020, 4130, 4210, 4230, 4420, 4510, 4630, 4690, 4720, 4730, 4740, 4800, 4810, 4820, 4840, 4900		
Or include ONE of the following: MUHL 3670; PS 3530; JOUR 2710; ENGL 3810		
Or you may choose up to 9 hours of Audio Production courses		
<b>NOTE FOR RECORDING INDUSTRY MAJORS:</b> No more than 6 hours total are allowed toward the major from any combination of RIM 3580 Practicum, RIM 4000 Internship–Business, or RIM 4010 Internship–Technology.		

**\*\*\*See inside for minor requirements\*\*\***

### GRADUATION REQUIREMENTS

A minimum of 120 hours must be earned in order to complete a B.S. degree. You must earn a grade of C or better in each course counted in the Recording Industry major to graduate. All students must have 42 upper division hours and 60 hours at a four-year institution.

**MINOR OPTIONS**  
CHOOSE ONE MINOR FROM LIST

All Recording Industry Music Business majors are required to complete one minor chosen from the minors below.

All minors require a minimum 2.00 GPA in the minor coursework for graduation. Certain minors have additional stipulations.

BUSINESS ADMINISTRATION MINOR		
Course	Sem Hrs	Grade
ACTG 2110 and 2120 Principles of Accounting I, II, or ACTG 3000 Survey of Accounting for General Business	6 3	
INFS 2200 Introduction to Microcomputing or INFS 3100 Principles of Management Information Systems	3	
FIN 3000 Principles of Finance Management or FIN 3010 Business Finance	3	
BLAW 3400 Legal Environment of Business or BLAW 3430 Commercial Law	3	
MGMT 3610 Principles of Management	3	
MKT 3820 Principles of Marketing	3	
Total Hours	18/21	

MANAGEMENT MINOR		
Course	Sem Hrs	Grade
MGMT 3610 Principles of Management	3	
MGMT 3620 Operations Management	3	
ACTG 3000 Survey of Accounting for General Business or ACTG 2110 Principles of Accounting I*	3	
	3	
	3	
	3	
Total Hours	18	

Plus choose 9 credit hours of management electives. BIA 2610 is a prerequisite for MGMT 3620.

ENTREPRENEURSHIP MINOR		
Course	Sem Hrs	Grade
ENTR 2900 Entrepreneurship	3	
FIN 3040 Finance for Entrepreneurs	3	
MKT 3200 Marketing for Entrepreneurs	3	
ENTR/MGMT 4920 Small Business Management	3	
ACTG 2110 or 3000	3	
Approved elective (consult minor advisor)	3	
Total Hours	3	

MARKETING MINOR		
Course	Sem Hrs	Grade
MKT 3820 Principles of Marketing	3	
ACTG 2110 Principles of Accounting I or ACTG 3000 Survey of Accounting for General Business*	3	
	3	
	3	
	3	
	3	
Total Hours	18	

Plus choose 12 credit hours of marketing electives.

*\*NOTE: Although the Jones College of Business does not require accounting for the Entrepreneurship, Management, or Marketing minors, the Department of Recording Industry requires persons concentrating in Music Business who minor in Management or Marketing to take an accounting course.*

MASS COMMUNICATION MINOR (JOURNALISM)		
Course	Sem Hrs	Grade
ACTG 2110 Principles of Accounting I or ACTG 3000 Survey of Accounting for General Business	3	
JOUR 4250 Mass Media Law	3	
JOUR 2710 Media Writing	3	
JOUR 3090 Reporting	3	
JOUR 3530 Feature Writing	3	
JOUR 3000 Introduction to Motion Pictures OR EMC 3000 Films and Filmmakers	3	
JOUR 3450 Editing	3	
JOUR 3510 Media History and American Culture	3	
JOUR 3520 Special Topics in Professional Issues	3	
JOUR 3590 Magazine Writing and Editing	3	
JOUR/EMC/RIM 3650 Free Expression, Mass Media, and the American Public	3	
JOUR/EMC 4210 Mass Communication and Society	3	
JOUR 4300 Reviewing and Criticism	3	
JOUR 4440 Advanced Reporting	3	
JOUR/EMC 4660 Scientific Approaches to Media	3	
JOUR 4780 Media and Markets	3	
JOUR/EMC 4790 Global News and World Media Cultures	3	
JOUR/EMC 4850 Ethics and Mass Communication	3	
EMC 3020 Screenwriting I	3	
EMC 3060 Writing for Digital Media	3	
JOUR 3430 Electronic Media News Writing	3	
JOUR 3500 Electronic Media News Reporting and Producing	3	
EMC 3570 Broadcast Announcing/ Performance	3	
JOUR 3740 Advanced Electronic Media News Reporting and Producing	3	
EMC 4020 Scriptwriting II	3	
PHOT 2050 Basic Black and White Photography	3	
Total Hours	21	

Required courses

Plus choose 2 courses from the electives listed in this section.

MASS COMMUNICATION MINOR (PUBLIC RELATIONS)		
Course	Sem Hrs	Grade
ACTG 2110 Principles of Accounting I or ACTG 3000 Survey of Accounting for General Business	3	
JOUR 4250 Mass Media Law	3	
JOUR 2710 Media Writing	3	
PR 2040 Public Relations Principles	3	
PR 3360 Strategic Communication Writing for Public Relations	3	
PR 3380 Public Relations Publications	3	
PR 3400 Case Studies in Public Relations	3	
PR 4740 Public Relations Campaigns	3	
JOUR 3510 Media History and American Culture	3	
JOUR 3530 Feature Writing	3	
JOUR 3590 Magazine Writing and Editing	3	
JOUR/EMC 3650 Free Expression, Mass Media, and the American Public	3	
JOUR/EMC 4210 Mass Communication and Society	3	
JOUR/EMC 4660 Scientific Approaches to Media	3	
JOUR 4780 Media and Markets	3	
JOUR/EMC 4790 Global News and World Media Cultures	3	
JOUR/EMC 4850 Ethics and Mass Communication	3	
VCOM 2010 Intro to Visual Communication	3	
VCOM 3930 Visual Storytelling for Journalism	3	
VCOM 2950 Visual Communication Applications	3	
EMC 3020 Screenwriting I	3	
EMC 3060 Writing for Digital Media	3	
JOUR 3430 Electronic Media News Writing	3	
JOUR 3500 Electronic Media News Reporting and Producing	3	
EMC 3570 Broadcast Announcing/ Performance	3	
JOUR 3740 Advanced Electronic Media News Reporting and Producing	3	
EMC 4020 Screenwriting II	3	
PHOT 2050 Basic Black and White Photography	3	
ADV 3020 Principles of Advertising	3	
ADV 3480 Media Strategy and Buying	3	
ADV 3170 Strategic Communication in Advertising	3	
	21	

Required courses

Plus choose 2 courses from the electives listed in this section.

MASS COMMUNICATION MINOR (MEDIA MANAGEMENT)		
Course	Sem Hrs	Grade
ACTG 2110 Principles of Accounting I or ACTG 3000 Survey of Accounting for General Business	3	
JOUR 4250 Mass Media Law	3	
ADV 3020 Principles of Advertising or PR 2040 Public Relations Principles or EMC 2410 Networks Then and Now	3	
EMC 3030 Electronic Media Advertising	3	
EMC 3110 Radio Station Operations	3	
EMC 4010 Electronic Media Sales	3	
EMC 4140 Electronic Media Programming	3	
EMC 4430 Electronic Media Management	3	
JOUR 4780 Media and Markets	3	
JOUR/EMC 4660 Scientific Approaches to Media	3	
JOUR/EMC 4800 Seminar in Media Issues	3	
JOUR/EMC 4850 Ethics and Mass Communication	3	
Total Hours	21	

Required courses

Choose 4 courses from those listed to the left. **At least one** must be from this section.

Additional 3 courses may be taken from this section or the one above it.

GENERAL ELECTIVES (Choose 9–12 additional credit hours to complete degree)		
Course	Sem Hrs	Grade
Total Hours	9/12	

Minor Advisor  
Signature \_\_\_\_\_  
Date \_\_\_\_\_

Student \_\_\_\_\_

Date \_\_\_\_\_

Major Advisor \_\_\_\_\_

Date \_\_\_\_\_

Department Chair \_\_\_\_\_

Date \_\_\_\_\_

Dean, Mass Communication \_\_\_\_\_

Date \_\_\_\_\_